

## A Message from Jeff

I have lived in Ward 2, King Township, for the past 10 years and have followed the politics closely. After having attended at least 300 Council meetings, I concluded that things would be improved with my involvement. I have the time, knowledge and respect for our community's input to make a difference at Council for the people of Ward 2 (Nobleton/Laskay).

If elected, I will strive to make a real difference in King Township by putting residents first, protecting our greenspaces and current quality of life, while keeping taxes as low as possible.

There is a lot to do and I am looking forward to working with neighbours, municipal, provincial and federal colleagues, community groups and local businesses to improve the Nobleton/Laskay area.

I will represent the entire community and not just special interests. I will be a strong voice for real value for our tax dollars. My voice cannot be silenced and it cannot be bought.

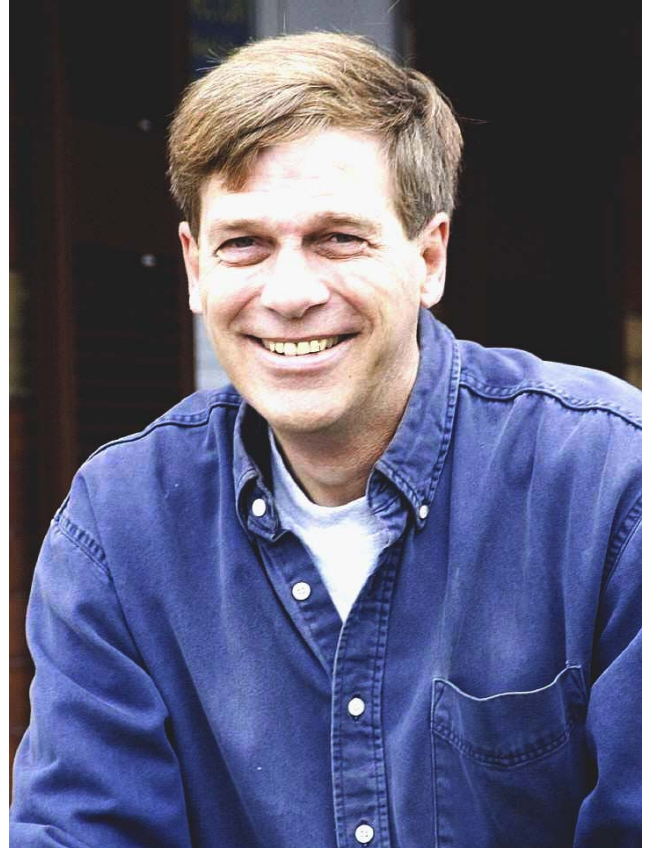
It's time for our wishes as residents of Ward 2 to be more strongly represented. Your vote for me, Jeff Laidlaw, on November 13 can make that happen.

Thank you.



# NOBLETON / LASKAY

## Jeff Laidlaw



*Representing  
the entire community  
not just special interests*

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Jeff is listening.

Be heard on November 13, 2006

**Jeff Laidlaw  
Councillor, Ward 2**

You can help by volunteering your time or mailing a donation. Donations gratefully accepted at Jeff Laidlaw Campaign, PO Box 99, Nobleton, LOG 1N0. Contact Jeff Laidlaw at 905-833-6144, the campaign office at 905-558-JEFF (905-558-5333), or [jeff@LaidlawListens.com](mailto:jeff@LaidlawListens.com)

[www.LaidlawListens.com](http://www.LaidlawListens.com)

# L A I D L A W L I S T E N S

**Jeff Laidlaw for Councillor  
Ward 2 (Nobleton/Laskay)**

[www.LaidlawListens.com](http://www.LaidlawListens.com)

# Jeff Laidlaw

Jeff Laidlaw has extensive knowledge of the Nobleton Community Plan, the Oak Ridges Moraine Conservation Act and Plan, and the Greenbelt Act; and how they apply to the Nobleton / Laskay area. Jeff believes that development and growth should respect the spirit of these documents. Ultimately, the community must come first.

Jeff's many letters-to-the-editor have identified suggestions and concerns arising from his observations at numerous Council meetings and his discussions with residents & business owners.

## **Jeff serves community interests**

Jeff's volunteer activities include:

- Slokker development, 2005 Liaison Committee Member
- Agent of Nobleton Alert Residents' Association, at Slokker Canada's 2005 Ontario Municipal Board hearing
- Communities in Bloom Committee, 2002-2006
- Co-creator: King Township Haunted House and Lions' Easter Egg Hunt
- King Environmental Groups, 2003-2006  
Jeff, as Chair, was invited to speak to a Provincial Legislative Review Committee regarding the proposed Greenbelt Act. His speech is officially recorded (in Hansard).

In 2005 Jeff received a King Township Volunteer Award for his many efforts on behalf of the community.

Jeff has also served on boards of several charities and committees throughout the GTA. He recently served as a Grants Review Advisor for the Ontario Arts Council.

## **Jeff's professional experience**

Jeff worked in the financial services industry with Scotia McLeod and AE Ames and Company, as a principal trader, international liaison, and arbitrage trader. More recently he has been President of INTEC, a marketing and promotions firm with clients such as Toyota Canada, Pharma Plus, Halifax Life and NN Financial. Currently Jeff works as a print broker, layout artist and photographer.

# Jeff's basic principles

## **Respecting the voices of residents**

Too often, it appears that the wishes of the majority of residents are disregarded. The local community's wishes, visions and goals must be heard, respected and supported by your Councillor.

## **Fiscal responsibility**

King Township is in the midst of a spending spree (municipal offices and renovations, Nobleton arena office expansion, sewer projects) which has resulted in our Township taking on a massive debt load. Right now, residents do not know how much this is going to cost per household. Prior to implementation, future major capital projects must include cost/benefit analysis and risk assessment.

## **Transparency and open government**

Too often, it appears that things happen in King without the residents' prior knowledge or involvement. This should not be the case. This is your community. You have the right to know what's proposed and to have your concerns addressed before the plans are finalized.

## **Responsible, well-considered growth**

Growth should be appropriate for our unique community in the Nobleton/Laskay area. The community plans should be upheld.

## **Opportunities for local businesses**

King Township must find a meaningful way to support its local businesses. Promotion of tourism is one such opportunity. Jeff helped to establish the tourism King website ([www.tourismking.ca](http://www.tourismking.ca)), the bicycle tours and photography tours of King.

A community has an inherent right to determine its own future. There is much work to be done to improve the governing in King Township. Greater efforts need to be made to improve communication, openness, equity, and active resident involvement.